



LEEDS JEWISH CARE SERVICES

SUMMARISED STRATEGIC GOALS

2007 - 2011



STRATEGIC PLAN 2007-11

EXECUTIVE SUMMARY

LJCS delivers a comprehensive range of social care services through several projects within the organisation. Each project is service specific, has its own management committee and develops its own strategic plan.

However, it is critical that on an Organisational level, all the projects are embraced as one team, and that their plans fit and reflect the strategic aims of the Organisation.

This **summary** has been developed to reflect the strategic goals of LJWB and to ensure that an infrastructure is in place to facilitate the goals of the Organisation and its various projects. (The **detailed Strategic Plan** including all project objectives is available on request).

The strategic plan forms a framework for the annual business planning process on both service specific and Organisational levels. (Copies of the annual business plans are available on request.)

The Strategic aims of LJCS are founded on the values of the Organisation, its mission and our vision of what we are aiming to achieve for our stakeholders.

OUR MISSION STATEMENT

- ❖ To be a provider of a comprehensive range of high quality, professionally delivered, culturally sensitive, social, residential and community care services primarily to the Jewish Community.

OUR VISION FOR 2011

- ❖ In 2011 all members of the Community will be enabled to access culturally sensitive, effective, inclusive and needs led social care, delivered to the highest standards of quality, best value and best practice.

LJCS STRATEGIC GOALS 2007-11

<p>SUSTAINABILITY</p> <p>We will develop sustainability by maximising income and reducing expenditure, identifying new sources of income streams and income generation, and increasing fundraising activity so that resources meet demand.</p>	<p>HUMAN RESOURCES</p> <p>We will have a Staff team that is valued, supported, motivated, trained and actively involved in the planning and delivery of services.</p>	<p>GOVERNANCE</p> <p>The Board will give clear strategic direction and leadership</p>
<p>SUB COMMITTEES</p> <p>Where Governance responsibilities are devolved to sub committees and working parties, such committees will be fully resourced in terms of information, delegated authority, skills base and clearly defined terms of reference.</p>	<p>COMMUNICATION</p> <p>Communication systems for all stakeholders will be accessible, effective and cost efficient.</p>	<p>EXTERNAL INFLUENCES</p> <p>Proactive intelligence networks will ensure we are fully informed of, and positioned to, meet the changing needs of the community and changes in the external environment</p>

HEALTH AND SAFETY	EVALUATION	PR/MARKETING
<p>Our workplace will be a safe environment for all stakeholders including staff, volunteers, service users and visitors.</p>	<p>We will achieve excellent, measurable performance and results that demonstrate high standards to all stakeholders</p>	<p>The profile of the organisation and its work as a provider and employer will be raised positively and competitively in a rapidly developing market place</p>
EQUALITY	PARTNERSHIPS	ENVIRONMENT
<p>Our work will reflect our commitment to promoting equality of opportunity and valuing diversity</p>	<p>Opportunities for joint initiatives and partnerships will be maximised in order to develop services, strengthen resources and enhance sustainability.</p>	<p>LJCS will strive to follow environmentally friendly and ethical policies and reduce its carbon footprint.</p>